



21st Annual Emily Center
Fashion Show and Luncheon
Saturday, May 8th, 2010

event details

DATE	Saturday, May 8, 2010	
LOCATION	Arizona Biltmore Resort 2400 East Missouri, Phoenix Arizona	
	Frank Lloyd Wright Ballroom	
	Valet Parking for the event will be available at the ballroom entrance	
SCHEDULE	10:30am	Registration No Host Cocktails Silent Auction Boutique Shopping at the EC Market Raffle
	12:30pm	Lunch Welcome and Invocation Children's Performance Live Auction Raffle Drawings Adult Fashions Children and Teen Fashions modeled by the Kids Who Care Gang and Teen Spirit Group
	2:00pm	End of Program
	2:00 - 3:00pm	Boutique Shopping at the EC Market
LEADERSHIP	The Emily Center Fashion Show Committee Event Chairs Molly Bland & Michele Lundstedt	
	The Emily Center at Phoenix Children's Hospital Director Teresa Boeger	
	Phoenix Children's Hospital Foundation Special Event Coordinator Janet Reiman	

about the emily center

The Emily Center is a pediatric health library where parents can get answers to questions and learn what they need to know to fully participate in their child's health care. Staffed by nurses, it is a free resource open to the public that provides everything from parenting tips to facts about specific diseases.

At the age of three years old, Emily Katherine Anderson, was diagnosed with a rare form of adult leukemia. During the next three years of treatment at Phoenix Children's Hospital and Johns Hopkins Medical Center, her family became frustrated with their inability to find information to help them fully understand her illness, treatments, and medications. In 1986, Emily lost her battle with leukemia only four days before her seventh birthday. In the depths of their grief, Emily's family vowed that families of sick children would always have access to pediatric medical information that is accurate, easily understood, and free of charge. It is in this spirit, in 1990, that The Emily Center was born.

At The Emily Center we observe first hand, the difference information can make to someone who has had their life turned upside down by a child's illness or injury.

We've all heard that information is power. At The Emily Center, we know it's more than that. Information brings hope.

EC MARKET SPONSORSHIPS

\$1,500 Boutique

- (1) One 20' x 20' boutique space in the EC Market (4-6' tables provided with sponsorship)
- Store to determine merchandise based on approximately 700 attendees, primarily female
- Two (2) tickets to sit at the Luncheon
- Informal Modeling - up to (2) two models may showcase fashions throughout EC Market (*store to provide models*)
- Logo recognition on event website www.pchemilyfashionshow.com on boutique page (*store to provide logo*)
- Recognition during event program on video loop
- Two full page ads in event program book
- Boutique is required to donate at least one \$200.00 gift card/certificate for the silent auction. Gift Card or Certificate should be valid for one year from the date of the event (*Valid through May 8, 2011. Any additional restrictions must be included.*)

\$1,200 Boutique

- (1) One 10' x 20' boutique space in the EC Market (3-6' tables provided with sponsorship)
- Store to determine merchandise based on approximately 700 attendees, primarily female
- Informal Modeling - up to (2) two models may showcase fashions throughout EC Market (*store to provide models*)
- Logo recognition on event website www.pchemilyfashionshow.com on boutique page (*store to provide logo*)
- Recognition during event program on video loop
- One full page ad in event program book
- Boutique is required to donate at least one \$150.00 gift card/certificate for the silent auction. Gift Card or Certificate should be valid for one year from the date of the event (*Valid through May 8, 2011. Any additional restrictions must be included.*)

\$800 Boutique

- (1) One 6' x 12' boutique space in the EC Market (2-6' tables provided with sponsorship)
- Store to determine merchandise based on approximately 700 attendees, primarily female
- Name recognition on event website www.pchemilyfashionshow.com on boutique page
- Recognition during event program on video loop
- One-half page ad in event program book
- Boutique is required to donate at least one \$100.00 gift card/certificate for the silent auction. Gift Card or Certificate should be valid for one year from the date of the event (*Valid through May 8, 2011. Any additional restrictions must be included.*)

\$500 Boutique

- (1) One 6'x4' boutique space in the EC Market (1-6' table provided with sponsorship)
- Store to determine merchandise based on approximately 700 attendees, primarily female
- Name recognition on event website www.pchemilyfashionshow.com on boutique page
- Recognition during event program on video loop
- Boutique name listed in event program book
- Boutique is required to donate at least one \$50.00 gift card/certificate for the silent auction. Gift Card or Certificate should be valid for one year from the date of the event (*Valid through May 8, 2011. Any additional restrictions must be included.*)

For committee use only
Date Received: _____ by: _____
Date Payment Received: _____
Date Confirmation Letter Sent: _____

Referred by: (Committee Member)

SPONSORSHIP PAYMENT FORM - Deadline Friday, April 2, 2010

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone Number: (hm.) _____ (wk.) _____ (fax) _____

Email: _____

*Once your form is received a sponsorship confirmation letter will be emailed to the above address

Please list the name under which you would like to be recognized:

SPONSORSHIP OPTIONS *Please check all that apply*

\$1,500 Boutique

\$1,200 Boutique

\$800 Boutique

\$500 Boutique

PAYMENT INFORMATION

I cannot attend the event, but would like to make a tax-deductible donation in the amount of \$ _____

I have enclosed a check for payment made payable to Phoenix Children's Hospital.

Please send an invoice for my sponsorship. *Invoices will be emailed to the address listed above

I would like to pay by credit card Visa MasterCard American Express Discover

Credit Card # _____ Exp. Date _____

Total Amount \$ _____ Name as it appears on credit card _____

Mailing Address for credit card

**If payment is made by credit card, letter stating tax deductibility will be send to billing address for credit card.*

EVENT PROGRAM AD INFORMATION

I will provide a camera ready designed ad *ad specifications will be sent upon receipt of this form

I will provide a photo and copy and will need layout design of my ad

Please Return Form To:

Phoenix Children's Hospital Foundation

2929 E. Camelback Rd., Suite 122 Phoenix, AZ. 85016

fax: 602-546-2644 or Email: jreiman@phoenixchildrens.com

If you have questions, please call 602-546-2652

*Sponsors will receive a formal invitation to this event in the mail.